### MANE MAKEOVER: EMBRACE THE HAIRVOULUTION

**Protecting Our Bodies without Sacrificing the Look** 



#### **EDCS: A HAIR STYLIST'S BIGGEST NIGHTMARE**

Endocrine Disrupting Chemicals (EDCs) are present in everyday products like personal care items, household cleaners, plastics, and pesticides, disrupting the normal functioning of hormones in the body. Some EDCs mimic hormones, deceiving the body into treating them like actual hormones, while others obstruct the proper functioning of natural hormones!





#### We At Risk, Sis!





Black women are exposed to higher levels of EDCs than White women through a range of personal care and consumer products.

Black women in the US are 2 to 3 times more likely than our White counterparts to develop fibroids, a hormonedependent disease where tumors grow in the uterus.

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Fibroids can cause significant pain, anemia, bleeding, increased urinary frequency, fertility problems, and pregnancy complications, such as postpartum hemorrhage, symptoms that tend to be more severe for Black women.





## Stopping This Mess and \*\* Embrace The Hairvolution!



- Restrict the use of plastic containers labeled #3, #6, and #7.
   These numbers can be found on the bottom of plastic containers<sup>1</sup>
- Consider using a water filter to sift out EDCs including water filters for hair washing<sup>1</sup>
- Read labels and avoid using products containing the following chemicals:
  - Phthalates
  - Bisphenols
  - PFAS
  - Parabens
  - Triclosan
  - Dioxins





### Stopping This Mess and Embrace The Hairvolution! Pt 2.





• Avoid products with fragrances and look for products that are labeled "no synthetic fragrance", or "scented only with essential oils"

- Download free apps like, <u>Yuka</u> or <u>ThinkDirty</u>, to learn whether the products you use are safe and how to switch from toxic hair products to toxic-free alternatives
- Write to members of Congress to update laws that regulate the safety of cosmetic products in the United States such as the <u>Safer Beauty Bill Package</u> and use their <u>Letter to Congress Template</u>
- **Get involved** and follow advocacy organizations such as <a href="mailto:action-needle-notat
- Use your social media platforms and influence to build awareness among other beauty enthusiasts







- **Encourage your clients** to use free Apps like Yuka, to learn whether the products they use are safe and to get recommendations for products that don't compromise their health
- Talk to your clients about EDCs and educate them on how they can protect their hair and bodies from the negative health effects of EDCs





THINK DIRTY APP

# RESOURCES AND WHERE TO GO FOR MORE INFO:



See Which Black Owned
Beauty Brands are Toxic Free



Learn More About
Clean Beauty Justice



Check Out This Informative
Article on Clean Beauty
Justice



Learn About the Top
Ingredients and Contaminants
to Avoid and the Types of
Products They're Found In

